



Business and Enterprise Level 2 - October start

The BTEC Level 2 First Extended Certificate in Business is designed to provide you with the knowledge and skills needed to start your journey into the business world.

You will learn and practice professionalism, gain confidence and a clear understanding of the fundamentals of business, enabling you to progress your career in this sector and into a wide range of roles.

The content has been designed to give you the opportunities to develop your transferable skills including, teamwork, problem solving, communication, numeracy, and independent study skills.

Waltham Forest College is putting sustainability at the heart of everything that we do, and in this course, you will gain knowledge on the importance of entrepreneurs to the economy, social change, and solutions for efficient technology systems. Social enterprise, and how businesses can contribute positively to the climate will be explained through discussion on sustainable supply chain sourcing, utilising digital marketing activities for businesses and meeting government initiatives and targets for the environment.

- [Sector Overview](#)

The Business Sector is incredibly broad, meaning graduates with the right qualifications have huge scope when choosing a career. Specialist routes may include but are not limited to:

- Marketing
- Administration
- Human Resources
- Operations
- Customer Service
- Telecommunications
- Financial

There were 5.5 million private sector businesses in the UK at the start of 2022. Most of these businesses are small, with less than 50 employees, 35,900 are medium sized, and 7,700 are large organisations. Small businesses employ nearly 48% of the population, while large organisations employ 39%.

- [Entry Requirements](#)

The entry requirements for this course are:

- 4 GCSEs at Grade 3 (D) or above including maths and English or Merit in a relevant Level 1 qualification
- Assessment and interview

If required, you will study GCSE or Functional Skills maths and/or English alongside your course so you can progress onto the next level.

You will be expected to demonstrate passion and enthusiasm towards business and enterprise.

- [What will I study?](#)

This course consists of the following modules:

Disclaimer:

Every effort has been made to ensure the details contained in this leaflet are up-to-date and accurate at the time of printing. However, the College reserves the right to alter or cancel courses, their content, entry requirements, fees or other details should circumstances dictate.

- Enterprise in the business world
- Finance for business
- Small business planning
- Promoting a brand
- Principles of marketing
- Introducing project management

Plus, several specialised units covering the fundamentals of business.

- How will I be assessed?

You will be assessed via:

- Assignments/course work/reports
- Group projects
- Leaflets/posters
- Presentations
- External exams
- Tutor observations

- Enrichment

To further enhance your progression, you will actively participate in skills competitions, such as the Big Idea Challenge and Skills London. You will be involved in taking part in trips and visits, such as The Bank of England and attend Business Conferences.

You will also have access to key employers that will deliver guest lectures to build your industry knowledge and contacts.

- Work Experience

You must complete 36 hours (1 week) of external work placement which is an essential part of the programme. Some of the opportunities will include placements with employers such as Ernest & Young, Future Connect and MTC Learning.

- Progression opportunities

Successful completion on this course will lead to:

- Business Enterprise and Entrepreneurship Level 3
- Employment

- Alumni

Waltham Forest College is a vibrant and aspirational college and will support you to reach your career aspirations. Last year 96% of learners progressed onto a positive destination either to higher levels of study, employment, or an Apprenticeship.

Disclaimer:

Every effort has been made to ensure the details contained in this leaflet are up-to-date and accurate at the time of printing. However, the College reserves the right to alter or cancel courses, their content, entry requirements, fees or other details should circumstances dictate.